



FOR IMMEDIATE RELEASE
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October 17, 2012

Join Us for the 12th Annual Holiday Lighted Parade

Kerrville, Texas (October 17, 2012) – The Kerrville Main Street Program would like to invite you to join us for the 12th Annual Holiday Lighted Parade at 6:00 PM on November 17, 2012 in downtown Kerrville. The parade will commence at the corner of the G Street Bridge and Water Street. It will travel westbound on Water Street, make a right on Earl Garrett and will then end at the Kerr County Courthouse. Santa and Mrs. Claus will complete the parade riding in their signature fire truck and the courthouse lighting ceremony will serve as the finale. Preparations are currently underway to mark this exciting event.

The parade started in 2001 and features businesses, non-profits, youth groups, autos and marching units, all of which prepare floats and are then judged. Typically there are over 85 entries and each entry will be completely lit for night-time viewing. Past notable grand marshals have been Bill Taylor of KENS 5, Steve Brown of KSAT 12, WOAI morning

co-anchor Leslie Bohl Jones, Chief John Young, Texas Country Reporter Bob Phillips and Rudolph the Red Nosed Reindeer, Miss Fiesta 2009 Jessica Nicole Ramirez and her Second Princess, Jamie Lalley and Wounded Warriors from Brooke Army Medical Center.

For the third year in a row, cash awards will be given out. First place in each of the four categories including Marching, Youth, Non-Profit and Commercial will be awarded \$150. All winners will be announced at the Courthouse Lighting Ceremony following the Holiday Lighted Parade and an announcement will be released to the area media. Entries will be lining up at East Main and Clearwater Paseo and will then be traveling down SH 27 before turning left onto Water Street for the start of the parade. A nominal entry fee of \$15 will also be charged to help cover the increased costs of putting on a parade of the magnitude that the Holiday Lighted Parade has become. The parade has had a 75% increase in float participation since its inception in 2001.

For more information on the event and to obtain an entry form for the parade, call the Kerrville Main Street office at 258-1113 or visit <http://www.kerrvilletx.gov/HolidayLightedParade>.

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